



Campaign on Promoting Positive Values and Attitudes
through English Sayings of Wisdom 2022/23

SOW Ambassadors Passport

Curriculum Development Institute
Education Bureau
HKSAR
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Sayings of Wisdom (SOW)

Inspiring words that **provoke thinking**, share **insights and experience**, and **explore meaning in life**

*Examples: English proverbs, idioms, adages, maxims,
quotes by famous people*



TYPE

SOW AMBASSADOR

CODE

WEEK OF POSITIVITY

PASSPORT ID

SOW20222023

SOWonderland

Photo

Name:

School:

Class:

Class No.:

My Favourite SOW:

SOW to help you **GROW!**

Campaign on Promoting Positive Values and Attitudes through English Sayings of Wisdom 2022/23



What?

Schools will organise their own English learning activities echoing the theme(s) of the SOW Campaign 2022/23

When?

Feb - Jul 2023

Week of Positivity

Enrich students' English learning experiences

Nurture positive values and attitudes in students

Aims

Overarching theme:
Leading a Positive Life

Themes

Sub-themes:

Cherishing Life

Diligence

Empathy

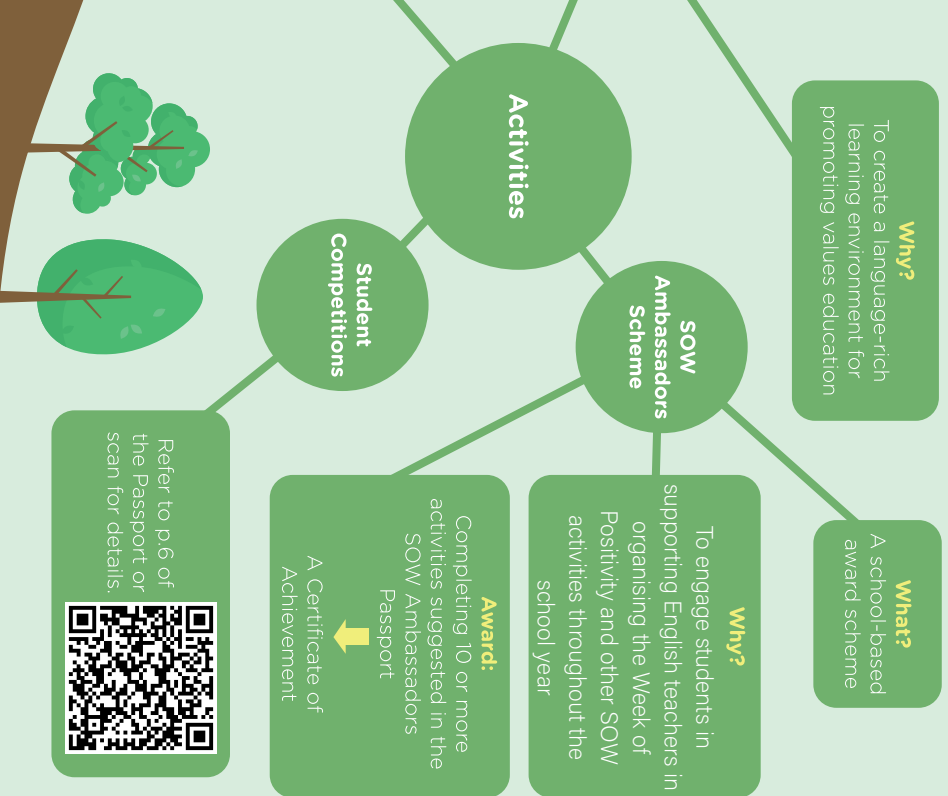
Respect for Diversity

**SOW
Campaign
2022/23**

Scan to learn about the SOW Campaign, competitions, games, videos, self-learning materials and many more!

SOW webpage
(www.web.gov.hk/sow)





AS A SOW AMBASSADOR, YOU SHOULD ASSIST YOUR ENGLISH TEACHERS IN ORGANISING SOW ACTIVITIES, FOR EXAMPLE:

- ♥ designing board displays on motivational stories
- ♥ organising book exhibitions, seminars, talks, competitions, film shows, games, etc.
- ♥ promoting SOW activities in school assemblies
- ♥ serving as a reporter of the Week of Positivity by filming and taking photos of the activities and/or writing news articles about the event
- ♥ suggesting other creative ways to promote SOW

HOW TO USE THE SOW AMBASSADORS PASSPORT?

Step 1

Record the SOW activities you have helped organise/participated in. You may take part in the following types of SOW activities:

- I) SOW competitions organised by the EDB
- II) Week of Positivity duties
- III) School activities
- IV) Learning and sharing of SOW

Step 5

Keep the SOW Ambassadors Passport as a fond memory.

Step 2

Ask your English teacher to sign and verify the record.

Step 3

Complete a self-reflection by the end of the school year.

Step 4

Submit the passport to your English teacher to verify the total number of SOW activities joined.
You will be awarded a certificate if you have participated in 10 or more activities.

MY RECORD OF SOW ACTIVITIES

1) Participating in SOW competitions organised by the EDB				
	Competitions (Visit www.edb.gov.hk/sow_competitions for details)	Time period	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
1	Time to Talk Public Speaking Competition	Sep 2022 – May 2023		
2	SOW Motivational Talk Contest	Nov 2022 – Apr 2023		
3	Poetry Remake Competition (for secondary schools only)	Dec 2022 – Mar 2023		
4	Filmit 2023: A Student Film Competition	Dec 2022 – Jul 2023		
5	Story to Stage Puppetry Competition (for primary schools only)	Mar 2023 – May 2023		

MY RECORD OF SOW ACTIVITIES

II) Week of Positivity duties			
Week of Positivity duties		Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
1	Serving as a reporter (e.g. taking photos, filming, writing articles)		
2	Serving as a helper in Week of Positivity activities		
3	Promoting the Week of Positivity (e.g. poster making, sharing a message to promote the activities on the school intranet)		
4	Helping teachers prepare the school-based record of Week of Positivity		
5	Others (please specify): <hr/>		

MY RECORD OF SOW ACTIVITIES

III) Being a helper of/a participant in the school activities to promote positive values and attitudes

	School activities (e.g. Drama performance, film appreciation, song dedication, seminar/talk, book exhibition, board design competition)	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
1			
2			
3			

MY RECORD OF SOW ACTIVITIES

III) Being a helper of/a participant in the school activities to promote positive values and attitudes

School activities (e.g. Drama performance, film appreciation, song dedication, seminar/talk, book exhibition, board design competition)		Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
4			
5			
6			
7			

MY RECORD OF SOW ACTIVITIES



Share a SOW with as many people as you can!

IV) Learning and sharing a SOW

Activities	Date of Completion (DD/MM/YY)	Comments and Signature
Sharing a SOW with my parents / siblings / principal / teachers / friends		
<p>1 The SOW I selected:</p> <p>I shared the SOW with:</p>		<p>The sharing is: (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>
<p>2 The SOW I selected:</p> <p>I shared the SOW with:</p>		<p>The sharing is: (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>

MY RECORD OF SOW ACTIVITIES



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IV) Learning and sharing a SOW

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Sharing a SOW with my parents / siblings / principal / teachers / friends		
<p>3</p> <p>The SOW I selected:</p> <p>I shared the SOW with:</p>		<p>The sharing is: (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>
<p>4</p> <p>The SOW I selected:</p> <p>I shared the SOW with:</p>		<p>The sharing is: (Please ✓ the box(es).)</p> <p><input type="checkbox"/> inspiring.</p> <p><input type="checkbox"/> encouraging.</p> <p><input type="checkbox"/> _____.</p> <p>Signature:</p>

MY RECORD OF SOW ACTIVITIES



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MY RECORD OF SOW ACTIVITIES

IV) Learning and sharing a SOW			
	Activities	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
7	Doing a presentation at the school assembly Topic:		
8	Watching a film that promotes positivity and/or other positive values Name of the film:		
9	Reading a book that is related to the theme(s) of the SOW Campaign Book title and author:		
10	Appreciating a song that echoes the theme(s) of the SOW Campaign Name of the song:		

MY RECORD OF SOW ACTIVITIES

IV) Learning and sharing a SOW		
Activities	Date of Completion (DD/MM/YY)	Verified by Teacher (Signature)
11 Viewing an inspirational video Name of the video:		
12 Doing voluntary work that spreads positivity to others Type of voluntary work:		
13 Others (please specify):		

YEAR-END REFLECTION

Total no. of SOW activities recorded: _____

(A certificate will be awarded if you have participated in 10 or more activities.)

Top 3 SOW activities that I like the most:

1) _____

2) _____

3) _____

My most memorable SOW activity:

Reason(s):

YEAR-END REFLECTION

Things I have learnt as a SOW Ambassador:

Your name: _____

Verified by:

Name of teacher: _____

Signature: _____

Signature: _____

Date: _____

Date: _____

Sayings of Wisdom



